

REMARKS

The applicant's remarks, below, are preceded by quotations of related comments of the examiner in small, boldfaced type.

Claims 3, 5, and 12 are objected to because of the following informality. Applicant is advised to define acronym "VETO". Appropriate correction is required.

The acronym VETO, Virtual Express Transaction Orders, is described on page 1, lines 4-5 and page 5, line 2 of the specification.

Claims 1-26 are rejected under U.S.C. 102 (b) as being anticipated by Arnold et al. (U.S. Pat. No. 6,016,504).

As per claims 1, 2, 4, 6-11, and 13-26 Arnold discloses a method for establishing and maintaining a virtual outlet relationship on the Internet between an entity that controls and manage [sic] a Web site constituting a virtual outlet and a merchant (which is readable as Applicant's claimed invention wherein it is stated that a method in which a virtual purchase information) virtual purchase information, which does not include an identifier of a real financial account, is provided, in an on-line connection to a merchant, to pay for an item (see., fig 1A, col4, lines 1-32), the merchant provides the item and the virtual purchase information to a delivery service (see., Fig 5, it is inherent to realize that the organization's address in fig 5 can be sent to a delivery service, col 9, lines 10-45), at the delivery service, the virtual purchase information is converted to a real delivery address (see., Figs 1A, 1B, and 5, col 7, lines 30-67, col 8, lines 1-6), and the item is delivered to the delivery address (see., col 7, lines 30-67, col 8, lines 1-6).

Applicant disagrees. In Figures 1A, 1B and 5, along with column 7, lines 30-67 and column 8, lines 1-6, Arnold does not disclose or suggest a method where "the virtual purchase information is converted to a real delivery address," as the applicant describes in claims 1 and 10. Additionally, Arnold does not disclose a method comprising "storing a code corresponding to personal delivery information, the code not itself revealing the personal delivery information," as the applicant does in claim 21, or "providing the package delivery service a code representing delivery instructions for the package, the code not itself revealing the delivery instructions," as the applicant does in claim 25. Furthermore, Arnold does not describe an apparatus comprising "a code representing delivery instructions for a package, the code not itself revealing the delivery instructions," as the applicant does in claim 24.

Claims 3, 5, and 12 are rejected under 35 U.S.C. 103 (a) as being unpatentable over Arnold et al. In view of Official Notice.

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As per claims 3, 5 and 12, Arnold discloses the claimed limitations as stated in claims 1 and 4 above. It is to be noted that Arnold fails to explicitly disclose that the delivery service includes FEDEX or UPS or the United States Postal Service. However, the Examiner hereby takes Official Notice that FEDEX or UPS or United States Postal service are notoriously well-known in the art, and therefore, it would have been obvious to a person of ordinary skill in the art to include a delivery system that includes FEDEX or UPS or USPS because it is a mean of delivery goods or items to customers.

Claims 3, 5 and 12 are patentable for at least the same reasons as the independent claims on which they depend.

The fact that the applicant has addressed certain positions of the examiner does not mean that the applicant concedes other stated positions of the examiner. The fact that the applicant has made arguments for patentability of claims does not mean that the applicant concedes that there are not other good reasons for patentability of those or other claims.

Enclosed is a check in the amount of \$475 for a three month Petition for Extension of Time. Please apply any other charges or credits to deposit account 06-1050, reference 11602-004001.

Respectfully submitted,

Date: _____

11/21/3



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